



Discovering all the benefits  
of **MONOI**  
de Tahiti®



# MONOÏ de Tahiti®

A treasure full of natural goodness

From traditions that stretch back thousands of years, Monoï de Tahiti®, the sacred oil of the Polynesians, is much more than a natural personal care product. Obtained by macerating fresh Tiare Tahiti flowers in refined Coconut oil, it is a precious concentrate of sensuality, naturality and authenticity.

Like all natural oils,  
Monoï de Tahiti® becomes solid  
at a certain temperature. Below  
run hot tap water over the bottle  
and the oil liquefies again.

24°/75°F

# A vegetable oil with heavenly ingredients

## The Tiare Tahiti

The emblem of French Polynesia, the Tiare Tahiti (*Gardenia taitensis*), literally “flower of Tahiti”, exudes a sophisticated and bewitching fragrance. A beautiful snowy-white flower, this symbol of purity unveils softening, purifying and soothing properties.

## Coconut

A nutritive fruit of Tahiti, the Coconut from the coral beds (*Cocos nucifera*) is the white gold of Tahiti. It produces a clear oil of incomparable delicacy. Light and silky, it is appreciated for its moisturizing and nourishing properties.

**Authentic**  
Polynesian Origins



Monoi de Tahiti® is the first cosmetic product to have obtained an Appellation of Origin. This stamp guarantees the quality of its manufacturing process and of the selection and authenticity of its Polynesian ingredients. Monoi de Tahiti® can be used pure or as an ingredient in the composition of personal care products.

# MONOI

a prodigious personal care

## Moisturizing the skin, stimulating the body

From baby-care to Polynesian beauty rituals, Monoi de Tahiti® is used to protect, nourish and smooth the skin. This precious oil rapidly penetrates and moisturizes the upper layers of the epidermis. Like a gentle stroke of wellbeing, Monoi de Tahiti® places a delicately fragranced and sensual veil on silky and freshly re-vitalized skin.

### Useful tips

#### On the body

Pour a small amount of oil into the palm of your hand, rub the oil between your hands and apply to skin that is still damp from the bath or shower.

Gently massage into the skin for a softer texture and smoother feel

#### On the face

Squeeze a drop of oil onto the fingertips and apply gently in small circular movements to the parts of the face you wish to nourish and soften.



## Hair repair, intense nourishment

Tahitian hair is constantly damaged by the sun, wind and sea-salt. To protect and enhance it, the Tahitians have a sensual and traditional personal care product, Monoi de Tahiti®. A veritable enhancing sap, its repairing and conditioning properties leave the hair soft, supple and shiny. Its fragrance transports you to the magical world of lagoons and coral beaches.

### Useful tips

#### On damp hair

Pour a little oil into the palm of your hand. Spread it between your two hands then apply to your hair and massage.

Leave to settle for at least 15 minutes. Then, wash your hair with a gentle shampoo. To be renewed ideally once a week.

#### On dry hair

Apply a few drops to the ends of your hair for intense nourishment. Don't rinse.



# Soothing the skin, exalting the oil's sensual properties

A cult personal care product from the Pacific lagoons, Monoi de Tahiti® has very strong moisturizing and repairing properties. After sunbathing, it soothes thirsty skin. This voluptuously fragrant nectar covers the body with a gracious and luminous veil. The senses are re-vitalized.

## Useful tips

### As sun and after-sun care

Fully nourish sun-drenched skin, applying copiously to the most exposed parts of the body (shoulders, chest, feet and ankles...). The skin is softened and wonderfully soothed. Monoi de Tahiti® intensifies tanning and procures an irresistible feeling of wellbeing.

Our advice : Monoi de Tahiti® without sunscreens does not protect the skin from the harmful effects of the sun. Avoid exposure during the hottest moments of the day and use appropriate protection: clothes, UVB/UVA protection.

### As a repairing hair mask

After the beach or the swimming pool, rinse hair well with fresh water. Rub a little Monoi de Tahiti® into damp hair. Leave to settle for at least 15 minutes and then wash hair with a gentle shampoo.



## Release the body, re-establish its emotional balance

Monoï de Tahiti® is a natural product that allows relaxation of the body and mind by provoking new sensations. An inexhaustible source of wellbeing, Monoï has been used for thousands of years by the Ma'ohi as a massage oil. The ritual massage of Polynesia known as Taurumi is a moment of pleasure that re-establishes the circulation of energies and inspires the magical strength of the islands. It breaks down the boundaries between body and mind for an incredible feeling of wellbeing.

### Useful tips

#### In the bath

To make bath-time a wonderfully relaxing moment, while protecting the skin from chlorine and hard water, pour a few drops into bathwater for an instant fragrance of delicacy and enchantment

#### To massage

Pour a little oil into the palm of the hand, then rub hands together to warm the oil before applying to the body. Massage by following the energy lines that are positioned around the body. Start from the top of the head and work down to the soles of the feet



# How to identify Monoï de Tahiti Designation of Origin

The list of ingredients on the packaging must contain the terms “*Cocos nucifera*” and “*Gardenia tahitensis*”. The percentage of Monoï de Tahiti® used in the product formula must also be indicated on the label. In order to identify Monoï de Tahiti® more easily, some brands use the Appellation of Origin stamp - but this is not mandatory.



For further information about  
Monoï de Tahiti Designation of Origin  
[www.monoidetahiti.org](http://www.monoidetahiti.org)